

# **PI** **2025** **Konferenz**

## **Cooperation Partner Program PI Conference 2025**

**UFZ** **BUJPO** and interoperability for the digital factory  
Security. Safety. Energy. Analytics.

June 04 and 05, 2025  
House of Logistics and Mobility (HOLM)  
in Frankfurt am Main

## Our cooperation partner program for you!

On 4 and 5 June 2025, the PROFIBUS Nutzerorganisation e.V. (PNO) is hosting its **ninth PI Conference** with the aim of presenting its technologies and latest developments in the areas of security, safety, energy and analytics.



The event is planned as a face-to-face event at the House of Logistics and Mobility (HOLM) in Frankfurt/Main and you will have the opportunity to actively participate as a cooperation partner! Under the guiding theme of "Consistency and interoperability for the digital factory", the PI Conference 2025 will immerse you in the world of digital automation.

Of course, we will be presenting the latest developments in the well-known PI technologies PROFINET, IO-Link and omlox. New topics at the conference will also include robotics (SRCI - Standard Robot Command Interface), PROFINET over APL, Single Pair Ethernet (SPE), Module Type Package (MTP) and NAMUR Open Architecture (NOA). We explain what interoperability means and how we ensure that all systems work together smoothly. Find out more about cross-sectional technologies for functional safety in the area of security and safety, both for personal and property protection and for IT security. We will show you how end-to-end digitalization works from the field level to the cloud.

The proven cooperation partner program is also available to you this year. You can expand and customize the basic package with a wide range of services with two additional offers! This year, the proven cooperation partner program from previous PI conferences is available to provide you with a first-class presentation platform. For this event, we have developed a basic advertising package with a wide range of services. You can extend this package with two additional services such as on-site exhibition space and limited room sponsorship.

This gives you the opportunity to customize your part. Take advantage of our flexible cooperation program for the PI Conference 2025 and become a partner of this established PNO event highlight!

We are also available for a personal meeting. Please contact Ms. Emilia Biche (email: [emilia.biche@profibus.com](mailto:emilia.biche@profibus.com); phone: +49 721 986197 43).



We look forward to a successful cooperation with you!  
PROFIBUS Nutzerorganisation e.V.

## The flexible offer at a glance

**15% early bird discount**  
on total order value until  
January 31, 2025

ONE cooperation partner package for all!

Basic-Advertising package	7.500 € <sup>1</sup>
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Customize your partnership with the other optional services!

+	Exhibition space on site with Company Kiosk	4.000 €
+	Room sponsorship	2.000 €

<sup>1</sup> Booking the basic advertising package is mandatory for the cooperation partnership.

# ONE cooperation partner package for all!

Basic-Advertising package with a wide range of services	
<b>Company logo presence</b>	<u>Invitation flyer</u>
	Naming as a partner of the PI conference
	<u>PI-Conference website</u>
	Detailed profile (incl. link and image video)
<b>Newsletter</b>	<u>Member newsletter of the PNO</u>
	Naming as a partner (incl. detailed profile & logo) of the PI conference
	<u>International PI Newsletter PROFINEWS</u>
<b>Admission tickets</b>	Naming as a partner of the PI Conference
	Three free tickets for customers & employees (when booking via keyword)
<b>Advertising banner</b>	50% discount on each additional admission ticket for employees (when booking via keyword)
	<u>PNO-Website</u>
<b>PI-Magazine</b>	Placement of an advertising banner on www.profibus.de for 6 months
	<u>Edition 1/2025</u>
<b>Social-Media</b>	Joint 1/2 ad on the subject of the PI conference incl. Company logos of all cooperation partners
	<u>LinkedIn partner post<sup>1</sup></u>
<b>Presence during the conference</b>	Own company post on the cooperation partnership
	<u>Logo presence at the event</u>
	Mentioned as a partner on banners, roll-ups and welcome presentation as well as break slide
	<u>Program brochure</u>
	Naming as a partner of the PI conference & detailed profile incl. company logo <sup>2</sup>
	<u>Conference writing pad</u>
	Nomination as a partner of the PI conference
Contribution of company give-aways for the welcome package on arrival of the participants (provided by the cooperation partner)	
Installation of a company-owned roll-up (85x200 cm) in the break area without staff representation (provided by the cooperation partner)	
Naming as a partner of the PI conference on table displays at the buffet of the evening event	

<sup>1</sup> Post appears on the international PI-LinkedIn profile in the DACH region, period: January - March 2025

<sup>2</sup> Detailed information for the detailed profile (scope, possible downloads, etc.) is available on request or after registration.

# Customize your partnership with the other optional services!

## On-site exhibition space with company kiosk

### Individual presentation<sup>1</sup>

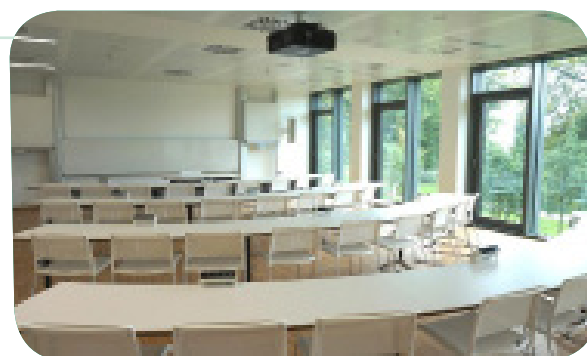
- › Individual space for self-presentation at the Microfair
- › Emphasized display of your company logo
- › Free admission for stand personnel (1x person)
- Increased visibility of your display devices and information
- Direct advice to conference participants on your technology solutions and services
- Possibility to reuse existing boards/panels from your trade fair participations (same format)!



## Room sponsorship

### Branding of a room

- › Cooperation partner gives the lecture room its name
- › Highlighted mention in the program brochure
- › Banner/roll-up with company logo in the lecture room
- › Display of company pens, notepads, give-aways etc.
- **ATTENTION:** This service is limited to 4 cooperation partners. (First come, first serve - only 1 room per partner permitted!)



<sup>1</sup> Well-known services such as “monitor for rent” and “graphic printing/laminating/transporting” are also offered. Please get in touch with us.

# Binding registration as cooperation partner for the PI Conference 2025

To register as a cooperation partner, please complete and return the following form by **March 03, 2025** to the contact details on the right.

Please note: Only if you register by **January 31, 2025** can the services be guaranteed in full and with an additional **15% early bird discount**.

**PROFIBUS Nutzerorganisation e.V.**  
Ohiostraße 8  
76149 Karlsruhe

**Contact person:**  
Emilia Biche  
Tel: +49 721 986 197 43  
E-Mail: emilia.biche@profibus.com

- Basic-Advertising package** € 7.500<sup>1</sup>
- On-site exhibition space with company kiosk** € 4.000
- Room sponsorship** € 2.000

<sup>1</sup> Booking the basic package is mandatory for the cooperation partnership.

## Invoice address<sup>2</sup>:

Company:	
Contact person:	
Department:	
Invoice Mail:	
Street/PO Box:	
ZIP code, city:	
Country:	
VAT number:	
Order number, if applicable:	

We appoint the following **contact person** for the organization of the PI conference:

Company:	
Contact person:	
Phone:	
E-Mail:	

<sup>2</sup> Invoicing can take place before the service is provided if desired - even in 2024

## Conditions of participation

Registration must be made exclusively on the attached form, accepting these conditions of participation. The completed and legally binding signed registration form must be sent to the PROFIBUS Nutzerorganisation e.V. (PNO). Membership of the PNO is a prerequisite for the cooperation partnership. Admission as a cooperation partner will be confirmed in writing. The cooperation partner agreement between the cooperation partner and the PNO is concluded when the registration confirmation is sent.

The organizer's services and the cooperation partner's services in return are described in detail in the respective cooperation program. When publishing texts/photos/descriptions of the cooperation partners in the name of the PNO (on the website, newsletter, flyer, etc.) as well as the exhibition during the PI Conference, the scope and content must be agreed with the PNO. All technical installations within the scope of the cooperation partnership must also be coordinated with the PNO. All exhibits must be excluded from the presentation during the PI Conference, all exhibits and presentations that are not in line with the objectives of the PNO are excluded.

With the order, the cooperation partner grants the PNO the right of use for the publication of texts and graphics related to the booked services, which the cooperation partner makes available to the PNO. Copyright protection remains unaffected by this. The PNO is granted the right to store the texts and graphics provided in its own databases and to pass them on to the relevant media or other service providers for the purpose of fulfilling the service.

Invoices will be issued as soon as a partial service of the cooperation partner package has been provided by the organizer. Payment is due immediately upon receipt of the invoice without deduction, stating the reference number stated in the registration and invoice.

Cancellation of the cooperation partnership by the cooperation partner is only possible free of charge up to the point in time at which the first services have been provided by the organizer (this includes, for example, social media activities and printing costs incurred) Up to 4 months before the event, cancellation is possible free of charge. If canceled up to 3 months before the start of the event, we charge 50% of the participation fee. Cancellations up to 2 months before the start of the event will be charged 75% of the participation fee.

If the cancellation is made at a later date, the full participation fee will be charged. If PROFIBUS Nutzerorganisation e.V. is unable to hold the event due to force majeure or for other reasons, it must inform the cooperation partners immediately. The organizer is not liable for damages due to the cancellation of the event. In this case, any payments already made to the cooperation partner must be refunded immediately. The PNO assumes no liability for company-owned exhibits/exhibits of the cooperation partners during and outside the event. Insurance against damage and theft of company-owned exhibits/exhibits must be taken out by the cooperation partner on their own responsibility.

With our signature we confirm the legally binding order of the above mentioned services,  
with a total order value of: \_\_\_\_\_ (in €, plus statutory VAT)

Place, Date

Legally binding signature/company stamp