

Hannover Messe

April 22 to 26, 2024

in Hannover

Hall 9 - Booth D68



The HANNOVER MESSE is the internationally most important platform for all technologies related to industrial transformation - with excellent innovations. Under the motto „Energizing a Sustainable Industry,“ the pioneers of digital transformation present themselves at the world’s leading trade fair for industry.

Visitors can look forward to various presentations of proven technologies such as PROFINET, PROFIBUS, and IO-Link, as well as the profiles PROFIsafe and PROFIdrive. In addition, the positioning technology omlox, as well as MTP and PA DIM, will also be part of the PI community stand at the Hannover Messe.



Trade Fairs

The PI joint booth offers end users, device manufacturers, OEMs, engineering firms, plant builders, semiconductor manufacturers, consulting firms, and universities a well-known and proven networking and presentation platform. Surrounded by technology experts, interested trade show visitors, and the international PI community, the PI joint booth provides the ideal framework for an exclusive presentation of your products and services related to PI technologies!

Our joint and cross-manufacturer trade show appearances clearly highlight our core goal: Moving into the future together with PI technologies!

Die PNO bietet hierfür einen kostengünstigen und attraktiven Messeauftritt. Dabei erhalten Sie die seit Jahren bewährte Rundumbetreuung; von der vorbereitenden Messeorganisation und Pressearbeit bis hin zur Versorgung vor Ort.

Overview of your benefits:

Efforts and lower personnel requirements	Synergy effects
<ul style="list-style-type: none">• Professional support and coordination before, during, and after the fair• Layout planning, stand design, and construction• Providing the entire infrastructure such as catering, information desk, storage, power, internet, cleaning, booth security etc	<ul style="list-style-type: none">• Benefit from the strong community of the world leader in industrial communication• Accompanying advertising measures and PR• Use our technology brochures and system descriptions to get visitors up to speed on each technology• Booth the effect of own booth
High level of attention	Emphasized visibility
<ul style="list-style-type: none">• Central location in sector "Industrial Communication"• Innovative environments by presenting new technologies and developments• Visitor magnet through new demo models on current topics of Industrie 4.0• Modern, current booth design with a high recognition value	<ul style="list-style-type: none">• Due to bookable company kiosk own area for self presentation• Individual design and presentation options• Company logo is placed numerous at PI-joint booth• Catering for your customers• Contact support on PI-informationdesk

Participation opportunity - Technology presentations

The aim of our technology presentations is to showcase both the functionalities of PI technologies and the diversity of manufacturers and products. The devices are either integrated into a live application or displayed without function in the form of a gallery.

Depending on the trade show, we offer various technology presentations to choose from. You can participate in the following presentations at **short notice**:

Factory-Automation Wall



IO-Link Wall



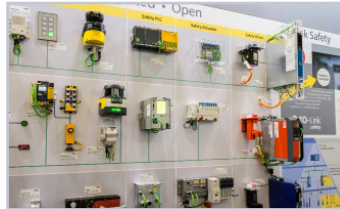
PROFINET devices for manufacturing automation, PROFlenergy, PROFIdrives & Encoder, as well as PROFI-safe, are showcased together on our Factory Automation Wall. With your device, you can be part of the impressive display of these devices and technologies or register your IO-Link devices on the technology-specific IO-Link Wall!

There are also **long-term** demonstrations for which you can register, after consultation with the working groups. This applies to the following technology walls:

Process-Automation Live-Demo



PROFI-safe Live-Demo



PROFI-drive Live-Demo



MTP



omlox Wall



The Process Automation Live Demo showcases PROFIBUS and PROFINET devices used in the process industry. Here, you will also find topics such as „PROFINET over APL“ and „PROFI-safe goes APL“. PROFI-safe devices are demonstrated in the PROFI-safe Live Demo. The diversity of the PROFIdrive application profile in their respective application classes is presented through the PROFIdrive Device Wall.

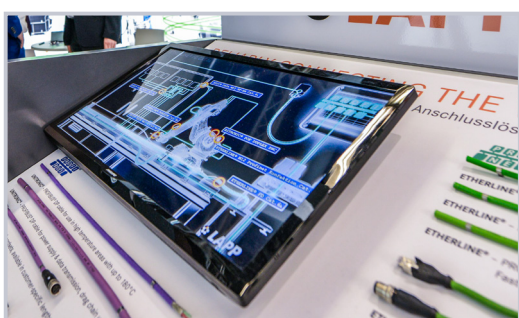
The latest PI technology, MTP, is showcased in a Multivendor Live Demo, demonstrating how complex production systems can be modularly built and flexibly reconfigured.

Price per device: From 750 € to 950 €*

** Price depends on technology presentation and fair (deviations may occur)*

Participation opportunity - Company Kiosk

By participating with a Company Kiosk, your company has its own space for individual presentation. This increases the visibility of your exhibition equipment and information. Before the trade fair, you receive a white board with the dimensions 75 x 120 cm (height x width). You can design your board individually- for example with graphics, devices, etc. The board is mounted on a platform at an angle. Your company logo is placed above it, among other things on a backlit strip with the corresponding long-distance effect. In addition, the small, pull-out shelf in front of your board offers you space for smaller flyers or a small laptop, netbook or tablet PC. A large storage space is available below your individual presentation. You can position brochures in A4 portrait format in brochure holders on the sides.



Price per Company Kiosk (depending on trade fair): From 3.200 € to 5.900 €*

Rental Monitors for Company Kiosk *(can be optionally booked for each Company Kiosk):*

The rental monitors are mounted on your board at the trade fair. With the 19" and 24" TFT monitors, you can also design the board according to your wishes. In this case, you only have to leave the corresponding area for the monitor free. The 42" TFT monitors are mounted over the full surface of the board. You only have to bring along your PC or laptop with the corresponding software/presentation. The monitors are insured and will be delivered, mounted, and replaced immediately in case of failure.

Price per 19" TFT monitor: 390 €

Price per 24" TFT monitor: 490 €

Price per 42" TFT monitor: 590 €

Graphic printing / Laminating / Transport *(can be optionally booked for each Company Kiosk):*

You don't need complicated installation of devices in advance? Save transport costs. We take over printing, laminating, and shipping of your panel. If you use the offer, we need a print file in advance. The corresponding information will be sent to you in a timely manner.

Price per Graphic printing / Laminating / Transport: 165 €

** Price depending on trade fair.*

Registration form for Hannover Messe 2024

Send the completed form to the adjoining contact details.

Registrations via the marketing program are generally possible as long as the date of the event has not yet expired!

PROFIBUS Nutzerorganisation e.V.

Ohiostraße 8
76149 Karlsruhe

Contact person:

Emilia Biche

Tel: +49 721 986 197 43

E-Mail: emilia.biche@profibus.com

Rechnungsadresse:

Company:	
Contact person:	
Invoice-mail-address:	
Department:	
Street/Post box:	
ZIP code, place:	
Country:	
VAT-Number:	
P.O. number:	

For the following ordered marketing activities, we identify the following **main contact person***:

Company:	
Contact person:	
Phone number:	
Email:	
Comment:	

☐ Please send me a quote for this order.

☐ Please send me an order confirmation.

* The contact person mentioned here will be contacted for all information requests (regarding trade shows, workshops, etc.). Please ensure that the correct contact person is entered here. If there is a change in the contact person, please inform us immediately. If there are different contact persons for different trade shows/workshops, please include the name and at least the email address of each person in the comment field.

** Please note: Offers for certain events (trade fairs, PI conference, etc.) are recorded separately and may only be created and sent during the organisation of the respective event!

Order	Price	Booking	TOTAL	Comment
Technology presentation:				
Factory-Automation Wall	750 €			
Process-Automation Live-Demo	750 €			
IO-Link Wall	*			
MTP***	**			
Individual presentation				
Titled panel/Company Kiosk (120 cm x 75 cm)**	5.600 €***			
+19" TFT-monitor	290 €			
+24" TFT-monitor	390 €			
+42" TFT-monitor	590 €			
+ Graphic printing/laminating/transporting	165 €			
Marketing contribution (mandatory for Company Kiosk bookings)				
Marketing fee	355 €****			

Note:

You have the option to have your devices removed from our exhibition stand by our booth builder (not independently) at the end of the trade show, in order to store them again at your own location. If you choose to store them with our booth builder, please note that they will not be retrieved from storage and shipped at the expense of PNO on an individual request before the next trade show. Please inform us in advance if you would like us to bring your stored devices to a trade show so that you can pick them up at our booth. Alternatively, you can arrange for a courier to pick up your devices during the setup period/ trade show duration at our booth. This should be organized independently by you, and **PNO will not cover any costs associated with it.**

* Upon request. For IO-Link, a maximum of 17 devices per company.

** Upon request.

*** When booking a Company Kiosk, an additional marketing contribution for the respective trade show is required! The marketing contribution will be waived if your company has its own main booth at the trade show.

**** Prices are subject to change

Terms of participation

The PNO grants all interested parties reasonable opportunities to participate in the measures of the marketing program. All exhibits and performances that are not in line with PI's objectives are excluded from the presentation. Therefore, we kindly ask for understanding that statements about competing fieldbus systems are only possible if they are related to PROFIBUS or PROFINET (gateways, proxies, etc.).

Non-members of the PNO/PI have the opportunity to participate in joint stands at trade fairs. They pay a surcharge of 50% on the order value.

Please note that the concept and design of each technology presentation, as well as the organization of workshops, are determined by the respective marketing working groups of the PNO/PI. At the time of tendering, these are still in the planning phase, which may result in individual changes to the concept. The PNO reserves the right to discontinue projects with insufficient demand or adjust prices in consultation with interested parties (in accordance with reasonable discretion § 315, para. 1 BGB). In case of excessive demand for certain services, the PNO also reserves the right to make a selection based on available space. Members will be given preferential treatment in this regard. Additionally, the timing of registration is crucial.

By placing an order, the purchaser grants the PNO/PI the right to use the devices, texts, and graphics provided by the purchaser that are related to the booked service. Ownership and copyright protection remain unaffected. The PNO/PI is granted the right to use the devices for the ordered period within the scope of service provision, as well as to store the provided texts and graphics in its own databases and to pass them on to the respective service providers for the purpose of fulfilling the service.

The project and stand management are the responsibility of the PI Support Center, and all agreements are made in writing. Exhibitors at the PI booth must comply with instructions from stand management.

For individual presentations at trade shows, the co-exhibitors will receive the panels for their individual presentations, if needed, free of charge within Germany 1-2 months in advance. Shipping costs for a panel may vary for international shipments. Each co-exhibitor is responsible for delivering their respective panel to the joint booth by the latest last setup day at 2:00 PM. The PNO does not assume liability for damaged or late-arriving exhibits. The assembly of the panels is preferably done by the co-exhibitor.

The PNO provides limited support with a number of technicians for the assembly work. During and outside regular opening hours, the PNO assumes no liability for company-owned exhibits and displays of co-exhibitors. Invoicing for individual presentations will be done 1-2 months before the start of the trade show. All other services will be invoiced after project completion.

When booking a 3-year offer for technology presentations, invoicing will be done individually after each trade show.

All prices are subject to applicable VAT. The terms and conditions of participation are acknowledged with the signature below. Furthermore, the signature confirms the binding registration of the services stated above,

with a total order value of: _____ (plus statutory VAT)

Consent to the collection and processing of data through registration for the event is a prerequisite for participation. With your signature on the order form, you agree that we may use the data we have received with your booking via the Marketing Program 2022 exclusively for processing the order and for pursuing the purpose of the association or for the the support and administration of members or interested parties (Art. 6 Para. 1 letter b) DS-GVO).

Place, Date

Signature/Company stamp