

PI **2019** **Konferenz**

Cooperation-Partner-Program 'PI-Konferenz' 2019

Technologies and applications
for PROFINET, PROFIBUS und IO-Link
with a view to Industrie 4.0

March 19-20, 2019
House of Logistics and Mobility (HOLM)
Frankfurt/Main, Germany

Our Cooperation-Partner-Program for you!

On March 19 and 20, 2019, PROFIBUS Nutzerorganisation e.V. (PI Germany) will hold its **sixth 'PI-Konferenz'**. The House of Logistics and Mobility (HOLM) in Frankfurt/Main, Germany was selected as the venue for this iteration of the conference.



In line with its guiding theme "With PI into the age of Industrie 4.0 in the field" the upcoming 'PI-Konferenz' will strike out in new directions. After all, it's the community of PI technology fans who are being appealed to with major issues like semantics and information models, communication, security and new business models. This means that the event's focus no longer lies solely on the use of industrial communication with PROFIBUS, PROFINET and IO-Link as well as on the application profiles. It's trends in technology, future strategies and challenges in the environment of the "Industrial Internet of Things" which will be discussed at the community meet-up instead.

For the event, we have developed a basic package with a variety of services. You can extend this package with three additional services, such as the print advertising package, the on-site exhibition space and the limited room sponsorship. So you have the opportunity to shape your partnership at the 'PI-Konferenz' according to your needs and preferences.

Take advantage of our new, flexible cooperation program for the 'PI-Konferenz' 2019 and become a partner of this established event highlight of PI Germany!



We are also happy to be at your disposal for questions. Please contact Mrs. Maria Müller (Mail: maria.mueller@profibus.com, Tel.: +49 721 9658 550).

We look forward to a successful cooperation with you!

PROFIBUS Nutzerorganisation e.V.

The flexible offer at a glance!

New!

15 % early bird
discount until
October 9, 2018

ONE cooperation partner package for everyone!

Basic package with a variety of services

€ 5.500 ¹

Customize your partnership
with the other optional services!

+

Print advertising package

€ 2.000

+

On-site exhibition space

€ 3.000

+

Room sponsorship

€ 3.500

¹ The booking of the basic package is obligatory for the cooperation partnership.

ONE cooperation partner package for everyone!

Basic package with a variety of services	
Company logo presence	<u>Invitation card</u>
	Mention as partner of 'PI-Konferenz'
	<u>Conference website</u>
	Detailed profil (incl. link) ¹
Newsletter	<u>PNO/PI Germany member newsletter</u>
	Mention as partner of 'PI-Konferenz' (incl. detailed profil & logo) ¹
	<u>Internationaler PI newsletter PROFINEWS</u>
	Mention as partner of 'PI-Konferenz'
Tickets	<u>Six free tickets</u> for customers and employees (<i>when booking via keyword</i>)
	<u>25% discount</u> on every additional ticket for employees (<i>when booking via keyword</i>)
Banner	<u>PNO/PI Germany webseite</u>
	Display you banner advertising on www.profbus.de for 6 month
Services while conference	<u>Logo presence in the event location</u>
	Mention as partner of 'PI-Konferenz' on banner, roll-up, welcome presentation and break slide
	<u>Program</u>
	Mention as partner of 'PI-Konferenz' (incl. detailed profil & logo) ¹
	<u>Conference pad</u>
	Mention as partner of 'PI-Konferenz'
	Add your <u>give-away</u> to the welcome package for the participants (<i>provided by cooperation partner</i>)
	Placement of a company-owned <u>roll-up</u> (85x200 cm) in the break area without personnel representation (<i>provided by cooperation partner</i>)
	Mention as partner of 'PI-Konferenz' on <u>little stand-up displays</u> at the buffet of the evening event



¹ Further information for the detailed profile (scope, possible downloads, etc.) is available on request or after registration.

Customize your partnership with the other optional services!

The booking of these services requires the booking of the basic package, which is mandatory for the cooperation partnership.

Furthermore, some of the listed services are provided in advance of the events and thus have binding deadlines. Therefore, we can grant you the complete partner package only with timely registration / compliance with the specified period.

Print advertising package	
Ads in journals¹	<u>Print advert</u> Joint advertisement on the subject of 'PI-Konferenz' incl. company logos of all cooperation partners in well-known, German magazines, eg. ² : <ul style="list-style-type: none"> › SPS-MAGAZIN › etz › PROCESS › elektrotechnik › AUTOMATISIERUNG › Computer&Automation › CIT+ › CHEManager › IEE
	<u>Issue 2/2018¹</u> Joint 1/1 advertisement on the subject of 'PI-Konferenz' incl. company logos of all cooperation partners
PI Magazine	<u>Issue 1/2019</u> Joint 1/2 advertisement on the subject of 'PI-Konferenz' incl. company logos of all cooperation partners



¹ In order to be represented with your logo in up to eight print ads and in the PI Magazine issue 2/2018, we need your registration until October 9, 2018. If you register later, this can no longer be guaranteed in full.

² The journals mentioned here were included in the print campaign for the 'PI-Konferenz' 2017. The selection of magazines in which we will place advertisements is still open at this time.

Customize your partnership with the other optional services!

On-site exhibition space

Company Kiosk¹

- › Individual self-presentation in microfair
- › Highlighted presentation of your company logo
- › Display your company-own brochures
- Increased visibility of your equipment/devices and information
- Direct advice to the Conference participants to your technology solutions and services
- Possibility to reuse existing panels of your past fair participations (same format)!



Room sponsorship

Branding a room

- › Cooperation partner gives the room its name!
- › Highlighted entry in the program booklet
- › Banner/roll-up with company logo in the room
- › Display of company-own pens, pads, etc.
- **ATTENTION:** This service is limited to 3 cooperation partners. (First come, first serve)!



¹ Well-known services such as "monitor for rent" and "graphics printing / laminating / transporting" are also offered. Please contact us.

Binding registration as Cooperation partner of PI Konferenz 2019

Send us the completed form for your registration as cooperation partner by December 14, 2018 to the adjoining contact details.

Please note: If you register by **October 9, 2018**, the services can be guaranteed in full and in addition with **15% early bird discount**.

PROFIBUS Nutzerorganisation e.V.
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76131 Karlsruhe, Germany
Tel: +49 721 9658 550
Fax: +49 721 9658 589
E-Mail: maria.mueller@profibus.com

- | | |
|--|----------------------|
| <input checked="" type="checkbox"/> Basic package with a variety of services | € 5.500 ¹ |
| <input type="checkbox"/> Print advertising package | € 2.000 |
| <input type="checkbox"/> On-site exhibition space | € 3.000 |
| <input type="checkbox"/> Room sponsorship | € 3.500 |

¹ The booking of the basic package is obligatory for the cooperation partnership.

Invoice Address:

Company:	
Contact person:	
Department:	
Street / Post office box:	
ZIP code, place:	
Country:	
VAT-Number:	
P.O. Number:	

For the procedure of the event preparation we have the following **contact person**:

Company:	
Contact person:	
Phone Number:	
E-Mail:	

Terms of participation

The registration is only allowed with this form and the acceptance of the terms of participation. The completed form with a binding signature you send to the PROFIBUS Nutzerorganisation e.V. (PNO). Requirement for the cooperation partnership is the membership of PNO / PI. With sending the form the cooperation partner contract is closed between cooperation partner and PNO.

All services of the PNO and services of the cooperation partner are described in this program in detail. The publication of descriptions of the cooperation partners in the name of the PNO (website, newsletter etc.) and in the exhibition area are to synchronize with the PNO. Exhibits which doesn't comply the aims of the PNO are not allowed to show in the exhibition.

By placing an order, the ordering party grants PI the right to use the texts and graphics related to the booked service, which the ordering party makes available to PI. Property and copyright protection remain unaffected. PI has the right to dispose of the texts and graphics for the ordered period as part of the fulfillment of the service, to save the provided texts and graphics in their own databases and to pass them on to the corresponding service providers for the purpose of fulfilling the service.

The invoice is send out and have to be paid due the frst services are fullfild.

Cancellation of the cooperation partnership from the cooperation partner in only possible before the irst service is ful lled. A cancellation afterwards means that the entire amount have to be paid.

If the PROFIBUS Nutzerorganisation e.V. is not able to perform the event due to force majeure or of other reasons, the PNO have to inform the cooperation partner immediately. The host of the event is not liable for any damages due to a cancellation. In this case paid amounts of the cooperation partner are returned. For insurance for damages and burglary of the cooperationpartner, the cooperation partner is responsible for his own.

With the signature, we confirm the binding registration of the above-indicated services,

in the total order value of (in €): _____ (plus statutory value-added tax)

Location, data

Signature, Company Stamp