

Co-operation Partner Program PI-Conference 2017

Technologies and applications
for PROFINET, PROFIBUS and IO-Link



"Network of the Future –
Shaping Today the Production of Tomorrow"

March 22-23, 2017
Commerzbank-Arena in
Frankfurt

Our co-operation Partner Program for you!

After the great success of the PI-Conference in 2015 in Speyer with around 300 end users, developers, system integrators, and machinery and equipment constructors, we (PROFIBUS Nutzerorganisation e.V. PNO) want to continue the success story in 2017.

PROFIBUS Nutzerorganisation e.V. (PNO) will hold its 5th PI Conference on March 22-23, 2017, in which PROFINET, PROFIBUS, and IO-Link technologies and applications will be presented and discussed against the background of the "Industry 4.0" trend. The football stadium "Commerzbank Arena" in Frankfurt has been chosen as the site of the event. The sports environment is intended to encourage participants to enter into healthy debates on current and future-oriented issues.

Triggered by the currently intensively "Industrie 4.0" and "Industrial Internet of Things" driven dialogue between IT and OT, we want to provide users a platform for exchanging experiences and for expert discussions with respect to our PI-technologies.

Therefore, the focus of PI-Conference will be on presentation of practical applications. Target groups of the conference are decision-makers and professionals from end users, machine and plant manufacturers as well as system integrators. With respect to the chosen theme "Network of the Future – Shaping Today the Production of Tomorrow" the PNO looks back on the recent developments in PROFIBUS, PROFINET and IO-Link. Rather, the conference contributions should point out concretely use cases to "Industrie 4.0" and "Industrial IoT" and the benefits of PI technologies for future production methods.

We offer you two different co-operation programs for the PI-Conference. So you can choose which fits best to your company and your budget. Both packages are explained on the following pages. Be our partner of the 4th PI-Conference. Become a partner of this established event highlights of PNO and present your company as part of the great PI-network!



If you have further questions, please do not hesitate to contact Maria Trog (Mail: maria.trog@profibus.com; Phone: +49 721 9658 550).

We look forward to a good co-operation!

PROFIBUS Nutzerorganisation e.V.



COMMERZBANK ARENA
Frankfurt am Main

Our offer at a glance

Basis-Partner-Package (€ 4.000¹)

- Your company logo presence
 - in the invitation card
 - on the PI-Conference website
 - in different trade magazines (advertisement)
 - in our PROFIBUS & PROFINET Journal
 - on our booth at SPS IPC Drives 2016
 - in our member newsletter special in the PROFINEWS
 - on different promotion and information materials during the event
- Your company contact details
 - on the PI-Conference website
 - in our member newsletter special
 - on stadium monitors in business lounge
 - in the program
- Guest and exhibitor tickets

Presence-Partner-Package (€ 11.000¹)

In the presence-partner-package you receive additionally the following services:

- Own exhibition area during the PI-Conference
 - Present you demo-equipment, banner, brochures etc.
- Industry Talks
 - Presentation in a workshop room
 - e.g. presentation of products and services
- Evening event
 - Company logo printed on little stand-up displays on the tables
- Company profile
 - on the PI-Conference website
 - in our member newsletter special
 - on stadium monitors in business lounge
 - in the program
- Banner on www.profibus.de for 6 month

¹ With a registration until October, 14 2016 you receive an early bird discount of 10%.

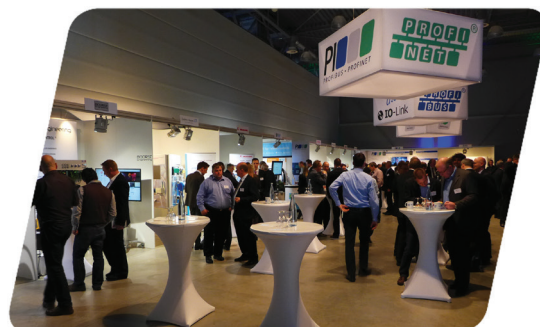
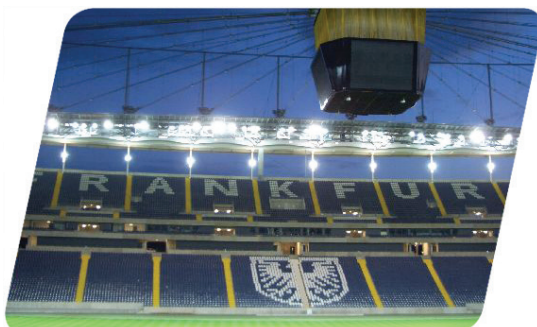
Co-operation Partner Program in detail

Please note that some services need a special preparation or depend on a special date. So we can only perform the benefits if we have your registration early enough.

Services BEFORE the event		Deadline	Basis-Partner-Package	Presence-Partner-Package
Company logo presence (coloured logo)	<u>Invitation card:</u> Mention as partner of PI-Conference	2016/10/14	YES	YES
	<u>PI-Conference website:</u> Mention as partner of PI-Conference	--	YES	YES
	<u>Advert in trade magazines:</u> Mention as partner of PI-Conference	2016/10/14 ²	Minimum Two	Minimum Five
	<u>PROFIBUS & PROFINET Journal:</u> Mention as partner of PI-Conference in issues II/16 and I/17	2016/09/30 2017/01/31	YES	YES
	<u>SPS IPC Drives 2016:</u> Mention as partner of PI-Conference on PNO booth	2016/10/14	YES	YES
	<u>Member newsletter special:</u> Mention as partner of PI-Conference	2017/01/31	YES	YES
	<u>PROFINEWS:</u> Mention as partner of PI-Conference	2016/12/15	YES	YES
Company information	<u>PI-Conference website:</u> Description of your company incl. picture	--	Contact details	Detailed profil ³
	<u>Member newsletter special:</u> Description of your company	2017/01/31	Contact details	Detailed profil ³
Banner	<u>PNO website:</u> Display you banner advertising on www.profibus.de for 6 month	2017/02/28	NO	YES

² To be in all adverts (mentioned minimum amount) with your company logo we need your registration until October 14, 2016. With a subsequent registration we cannot guarantee the minimum amount

³ Detailed information (space, downloads, etc.) you receive after registration.



Co-operation Partner Program in detail

Services BEFORE the event		Deadline	Basis-Partner-Package	Presence-Partner-Package
Company logo presence (coloured logo)	<u>Program:</u> Mention as partner of PI-Conference	2017/01/31	YES	YES
	<u>Logo presence in the event location:</u> Mention as partner of PI-Conference on banners, and in the welcome presentation	2017/01/31	YES	YES
	<u>Evening event:</u> Mention as partner of PI-Conference on little stand-up displays on tables	2017/01/31	NO	YES
	<u>Conference pad:</u> Mention as partner of PI-Conference	2017/01/31	YES	YES
	<u>On stadium monitors in business lounge of Commerzbank-Arena:</u> Mention as partner of PI-Conference	2017/01/31	Contact details	Detailed profil ³ NEW
Company information	<u>Program:</u> Description of your company incl. picture	2017/01/31	Contact details	Detailed profil ³
Give-aways	Add your <u>give-aways</u> to the welcome package for the participants	2017/01/31	YES	YES
Brochures	Display your company-own <u>brochures</u> (Size: max. DIN A4; max. 2 different brochures)	2017/01/31	YES	YES
Free tickets	<u>Guest tickets:</u> Invite your customers (not own colleagues) to the PI-Conference	2017/01/31	Two	Five
	<u>Exhibitor tickets:</u> Register your colleagues to take care for your exhibitor area (only presence partner) and / or take part of the regular program	2017/01/31	Two	Four
Industry Talks	Free choice of topic for a <u>presentation</u> in a workshop room (e.g. presentation of products and services)	2017/01/31	NO	YES NEW
Exhibition area	Own <u>exhibition area</u> (ca. 3 - 4 sqm) to present your company with demo equipment, banner, information materials etc.	2017/01/31	NO	YES

³ Detailed information (space, downloads, etc.) you receive after registration.

Binding registration as co-operations partner of the PI-Konferenz 2017

You have decided to be co-operation partner of the PI-Conference 2017? Then complete the following form and send it until December 15, 2016 to the address in the blue box.

Please note that some services need a special preparation or depend on a special date. So we can only perform the benefits if we have your registration early enough.

PROFIBUS Nutzerorganisation e.V.
Haid-und-Neu-Str. 7
76131 Karlsruhe
Tel: +49 721 9658 550
Fax: +49 721 9658 589
E-Mail: maria.trog@profibus.com

☐ **Basis-Partner-Package** Price: € 4.000¹

☐ **Presence-Partner-Package** Price: € 11.000¹

¹ With a registration until October, 14 2016 you receive an early bird discount of 10%.

For the procedure of the event preparation we have the following contact person:

Company:	
Contact person:	
Department:	
Street / Post office box:	
Postal Code, Place, Country:	
Phone number:	
E-Mail:	
VAT-Number:	

Different invoice address:

Company:	
Contact person:	
Department:	
Street / Post office box:	
Postal Code, Place, Country:	
P.O. Number:	

Place, Date

Binding signature / Company stamp

Eligibility requirements

The registration is only allowed with this form and the acceptance of the eligibility requirements. The completed form with a binding signature you send to the PROFIBUS Nutzerorganisation e.V. (PNO). Requirement for the co-operation partnership is the membership of PNO / PI. With sending the form the co-operation partner contract is closed between co-operation partner and PNO.

All services of the PNO and services of the co-operation partner are described in this program in detail. The publication of descriptions of the co-operation partners in the name of the PNO (website, newsletter etc.) and in the exhibition area are to synchronize with the PNO. Exhibits which doesn't comply the aims of the PNO are not allowed to show in the exhibition.

The invoice is send out and have to be paid due the first services are fulfilled.

Cancellation of the co-operation partnership from the co-operation partner in only possible before the first service is fulfilled. A cancellation afterwards means that the entire amount have to be paid.

If the PROFIBUS Nutzerorganisation e.V. is not able to perform the event due to force majeure or of other reasons, the PNO have to inform the co-operation partner immediately. The host of the event is not liable for any damages due to a cancellation. In this case paid amounts of the co-operation partner are returned. For insurance for damages and burglary of the co-operation partner, the co-operation partner is responsible for his own.

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