

KUKA



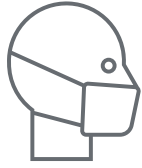
Intent-based robotics

Dr. Michael Jürgens

CEO KUKA Robotics



173k
robots installed
w/o China



191k

181k

180k



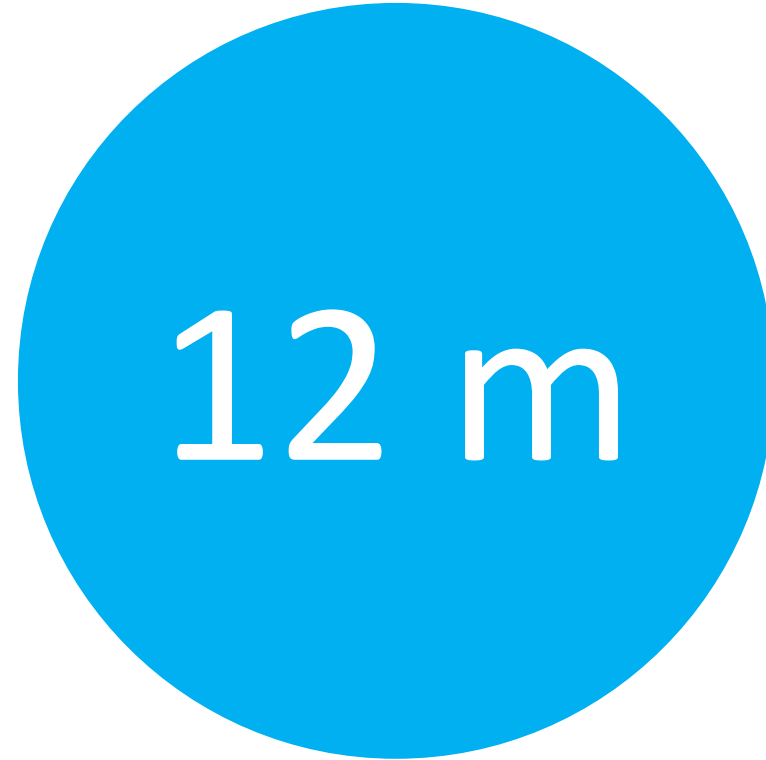
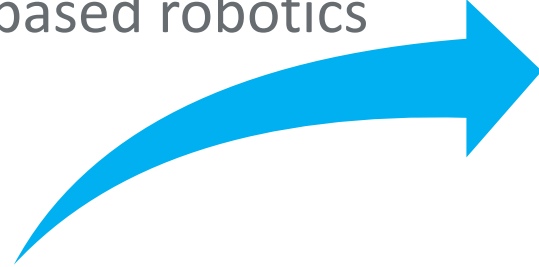
2021

2024

2025

2028

Intent-based robotics



2024

20xx

Product Performance

MECHATRONICS defined automation reaches maturity



70s

today

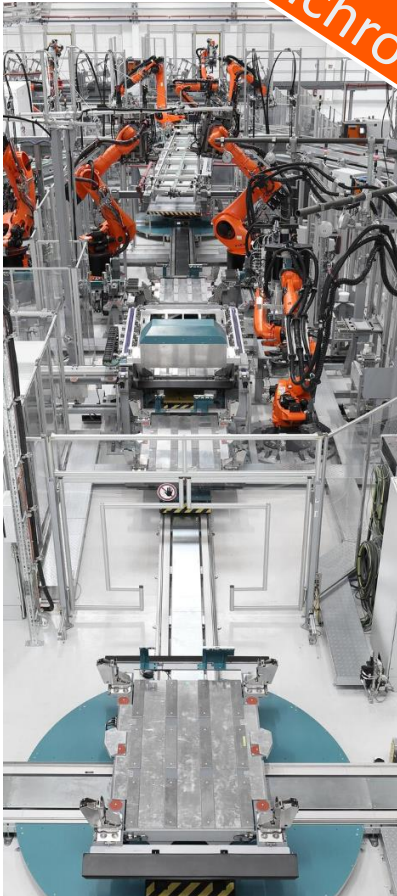
SOFTWARE & AI defined automation will disrupt our business

Keep window of opportunity open:

Intent based robotics (blue ocean)
Stay competitive (red ocean)

Time / R&D invest

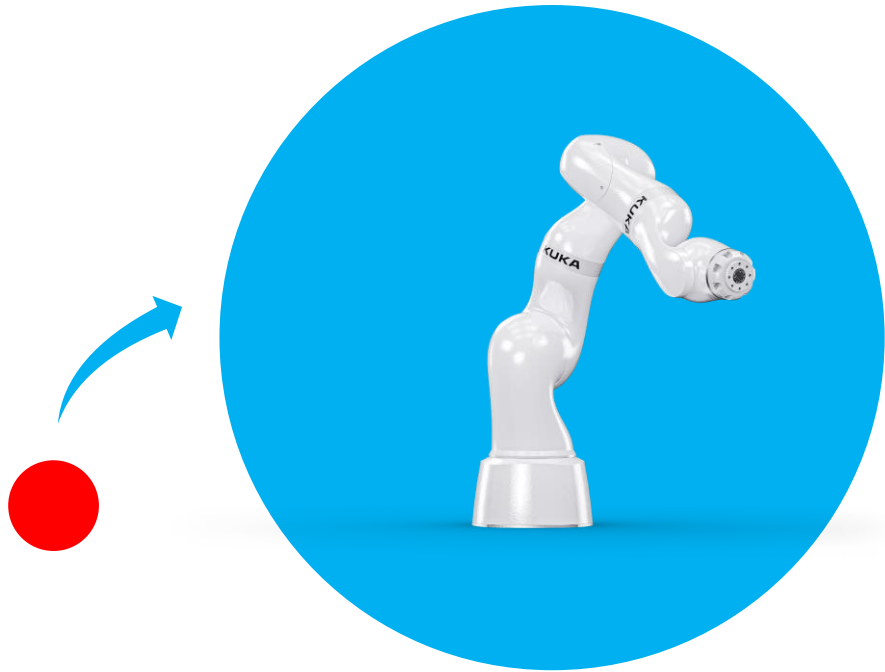
Deterministic,
synchronized



Intent-based; physical AI

Orchestrated; agentic AI



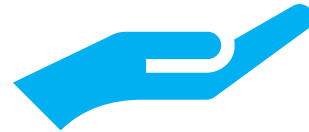


Intent-based robotics

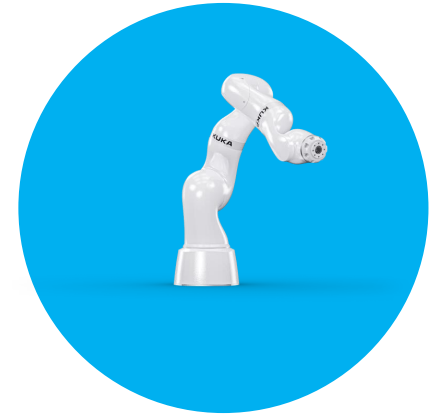
Seeing, feeling, and completing tasks autonomously.



1



2



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Thank you.