

PI 2023 Konferenz

PI Technologies for the Digital Transformation

Realize. Use Cases. Together.



Cooperation partner programm PI-Konferenz 2023

March 22-23, 2023

House of Logistics and Mobility (HOLM)
Frankfurt/Main



www.pi-konferenz.de

Our cooperation partner program for you!

On March 22 and 23, 2023, the PROFIBUS Nutzerorganisation e.V. (PNO) will hold its **eighth PI-Konferenz** with the aim of presenting its technologies for digital transformation.



The event is again planned as a face-to-face event at the House of Logistics and Mobility (HOLM) in Frankfurt/Main and you will have the opportunity to be actively involved as a cooperation partner.

In the context of dynamically evolving industrial communication, automation technology is undergoing continuous change. Industrial communication was and is a driving force for this process. It enabled the migration from centralized to decentralized automation systems, allows the use of distributed intelligence and connects the OT world with the IT world. As the world's leading open industrial networking standards, PROFIBUS, PROFINET and IO-Link offer full consistency with a high level of application orientation for end-to-end communication from the field level to the corporate management level.

The thematic focus is driven by topics related to digitalization in the industrial environment. The main aspects here will be semantics & information models, horizontal and vertical communication, and flexible and energy-efficient production systems. Essential topics are the integration of TSN and OPC UA in PROFINET, security measures, the definition of semantics aspects in cooperation with other organizations such as OPC Foundation, IDTA and ECLASS, as well as innovations in sensor communication such as IO-Link and Ethernet-APL. The program is additionally rounded off by topics such as the real-time location standard in buildings omlox as well as the standard for modular production systems MTP.

The event is intended to address not only the communities surrounding PI technologies, but also their users and operators - from decision-makers to specialists.

This year, the Cooperation Partner Program, which has proven its worth in previous PI conferences, will be available to provide you with a first-class presentation platform. For this event, we have developed a basic package with a wide range of services. You can expand this package with three additional benefits such as the print advertising package, on-site exhibit space and limited room



sponsorship. This gives you the opportunity to tailor your partnership at the PI-Konferenz according to your requirements and preferences.

Take advantage of our flexible **cooperation program** for the PI-Konferenz 2023 and become a partner of this established event highlight of the PNO!

We are also available for a personal conversation. For this purpose, please contact Ms. Emilia Biche (Mail: emilia.biche@profibus.com; Tel.: +49 721 986197 43).

We are looking forward to a successful cooperation with you!

PROFIBUS Nutzerorganisation e.V.

The flexible offer at a glance

Book now!

**Early booking dis-
count of 15% until
November 30, 2022**

ONE cooperation partner package for all!

Basic package with a variety of services

5.500 €¹

Individualize your partnership
with the additional optional services!

+

Print-advertising package

2.000 €

+

Exhibition space on site
with Company Kiosk

3.000 €

+

Room-Sponsorship

3.500 €

¹ The booking of the basic package is mandatory for the cooperation partnership.

ONE cooperation partner package for all!

Basic package with a variety of services	
Company logo presence	<u>Invitation flyer</u> Nomination as partner of the PI-Konferenz
	<u>PI-Konferenz Website</u> Detailed profile (incl. linking and image video) ¹
	<u>PNO Membership Newsletter</u> Naming as partner (incl. detailed profile & logo) of the PI-Konferenz ¹
Newsletter	<u>International PI-Newsletter PROFINEWS</u> Nomination as partner of the PI-Konferenz
	<u>Six Free tickets</u> for customers & employees (<i>when booking via keyword</i>) <u>50% Discount</u> on each additional ticket for employees (<i>when booking via keyword</i>)
Admission tickets	<u>PNO-Website</u> Placement of an advertising banner on www.profibus.de for 6 months
Advertising banner	<u>Logo presence at the event location</u> Naming as partner on banner, roll-ups and welcome presentation as well as break foil
	<u>Program brochure</u> Naming as partner of the PI-Konferenz & detailed profile incl. Company logo ¹
	<u>Conference writing block</u> Nomination as partner of the PI-Konferenz
	Contribution of company <u>give-aways</u> for the welcome package upon arrival of the participants (<i>provided by the cooperation partner</i>)
	Setting up of a company <u>roll-up</u> (85x200 cm) in the break area without personnel representation (<i>provided by the cooperation partner</i>)
	Naming as a partner of the PI-Konferenz on <u>table displays</u> at the buffet of the evening event



¹ Detailed information for the detailed profile (scope, possible downloads, etc.) is available upon request or after registration.

Individualize your partnership with the additional optional services!

The booking of these services requires the booking of the basic package, which is mandatory for the cooperation partnership.

Furthermore, some of the listed services are provided in the run-up to the events and thus have binding deadlines. Therefore, we can only grant you the complete partner package if you register in time / meet the deadline mentioned.

Print-Werbepaket	
Advertisements in journals¹	<p><u>Print advertisements</u> Joint advertisement on the subject of the PI-Conference incl. Company logos of all cooperation partners in well-known magazines, e.g.²:</p> <ul style="list-style-type: none"> > SPS-MAGAZIN > etz > PROCESS > elektrotechnik AUTOMATISIERUNG > cav > Austromatisierung > atp > CIT+ > A&D > IT & Production > Messtec drives Automation > Aktuelle Technik > Computer & Automation
PI-Magazin	<p><u>Edition 1/2023</u> Community 1/2 ad on the subject of the PI-Konferenz incl. Company logos of all cooperation partners</p>



¹ In order to be represented with your logo in up to eight print ads and in the PI-Magazin issue 1/2023, we need your registration by January 16, 2023. If you register later, this cannot be guaranteed to the full extent.
² The magazines mentioned here have been considered for the print campaign for the PI-Konferenz 2021. The selection of magazines in which we will place ads is still open at this stage.

Individualize your partnership with the additional optional services!

Exhibition space on site with Company Kiosk

Individual- presentation¹

- › Individual space for self-presentation within the framework of Microfair
- › Highlighted display of your company logo
- › Display of company brochures
- Increased visibility of your display equipment and information
- Direct consultation with conference attendees about your technology solutions and services
- Possibility to reuse existing boards/panels of your trade show exhibits (same format)!



Room-Sponsorship

Branding of a room

- › Cooperation partner gives its name to the lecture room!
- › Highlighted mention in the program booklet
- › Banner/roll-up with company logo in the lecture room
- › Display of company pens, pads, give-aways, etc.
- **ATTENTION:** This service is limited to 4 cooperation partners. (First come, first serve)!



¹ Well-known services such as „monitor for rent“ and „graphic printing/laminating/transportation“ are also offered. Please contact us.

Binding registration as Cooperation Partner for the PI-Conference 2023

To register as a cooperation partner, please complete and return the following form by **January 16, 2023** to the contact details on the right.

Please note: If you register by **November 30, 2022**, the services can be guaranteed in full and with an additional **15% early bird** discount.

PROFIBUS Nutzerorganisation e.V.
Haid-und-Neu-Str. 7
76131 Karlsruhe
Tel: +49 721 986197 43
Fax: +49 721 986197 11
E-Mail: emilia.biche@profibus.com

- | | |
|---|----------------------------|
| <input checked="" type="checkbox"/> Basic package with a variety of services | € 5.500¹ |
| <input type="checkbox"/> Print-advertising package | € 2.000 |
| <input type="checkbox"/> Exhibition space on site with Company Kiosk | € 3.000 |
| <input type="checkbox"/> Room-Sponsorship | € 3.500 |

¹ The booking of the basic package is mandatory for the cooperation partnership.

Invoice address:

Company:	
Contact person:	
Department:	
Street/PO Box:	
Zip Code, City:	
Country:	
VAT number:	
Order number	

We appoint the following **contact person** for the implementation of the PI conference:

Company:	
Contact person:	
Phone:	
Email:	

Terms of participation

Registration is to be made exclusively on the enclosed form with acceptance of these conditions of participation. The completed and legally binding signed application form must be sent to PROFIBUS Nutzerorganisation e.V. (PNO). Membership of the PNO is a prerequisite for the cooperation partnership. Admission as a cooperation partner will be confirmed in writing. The cooperation partner contract between the cooperation partner and the PNO is concluded when the registration confirmation is sent.

The services of the organizer and counter services of the cooperation partner are described in detail in the respective cooperation program. In case of publication of texts/photos/descriptions of the cooperation partner in the name of the PNO (on the website, newsletter, flyer, etc.) as well as the exhibition during the PI-Konferenz, the scope and content are to be coordinated with the PNO. All technical installations as part of the collaborative partnership must also be coordinated with the PNO. From the presentation during the PI-Konferenz, all exhibits and performances that are not in line with the goals of the PNO are excluded.

With the order, the cooperation partner grants the PNO the right of use for the publication of the texts and graphics related to the booked services, which the cooperation partner makes available to the PNO. The copyright protection remains unaffected. The PNO receives the right to store the provided texts and graphics in its own databases and to pass them on to the corresponding media or other service providers for the purpose of fulfilling the service.

Invoicing shall take place as soon as a partial service of the Cooperation Partner Package has been rendered by the organizer. Payment is due immediately upon receipt of the invoice without deduction, quoting the reference number stated in the registration and invoice.

Cancellation of the cooperation partnership on the part of the cooperation partner is only possible free of charge up to the point in time at which the first services have been provided by the organizer. In case of a cancellation at a later point in time, the contractually agreed amount will be charged in full.

If PROFIBUS Nutzerorganisation e.V. is not able to carry out the event due to force majeure or other reasons, it has to inform the cooperation partners immediately. The organizer is not liable for damages due to a cancellation of the event. In this case, any consideration already paid must be returned to the cooperation partner without delay. The PNO assumes no liability for company-owned exhibits/exhibits of the cooperation partners during and outside the event. Insurance against damage and theft of company-owned exhibits/exhibits must be taken out by the cooperation partner on his own responsibility.

With the signature we confirm the legally binding order of the above mentioned services,

in the total order value of: _____ (in €, plus statutory VAT)

Place, Date

legally binding signature/company stamp