

Banner advertising

Online-Marketing
on the PI Website

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Positioning

Banner types

Prices & Booking

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Banner 1 st position
Banner 2 nd position
Banner 3 rd position
Banner 4 th position

(Number of banner can vary, fixed banners occupy upper positions)

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Banner advertising offers:

Standard banners:

- are always displayed
- are present both on the homepage and on all webpages
- occupy upper positions
- change their position in the banner column vertically when the page is viewed (based on the principle of contingency)

Rotating banners:

- are displayed on a rotating basis:
 - in a pool of 3 banners maximum
 - uniform display duration
- are present both on the homepage and on all webpages
- occupy permanently the lowest position in the banner column

Technical specifications:

Ad size: 210 x 60 Pixel (w x h)

Formats supported: JPEG, GIF, animatet GIF, Flash (SWF)

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Banner advertising offers:		
Banners	Fixed banners	Rotating banners
Price (plus VAT)	€900/month	€300/month
Booking	from: _____ to: _____	from: _____ to: _____

I herewith confirm that the banner ad specified above has been booked on a binding basis:

Name: _____

Company: _____

Street: _____

ZIP/City: _____

Mail: _____

Tel.: _____

Fax: _____

City, date _____ Signature _____



PROFIBUS Nutzerorganisation e.V.
 PROFIBUS & PROFINET International Support Center
 Haid-und-Neu-Strasse 7
 76131 Karlsruhe, Germany
 Phone +49 721 96 58 590, Fax +49 721 96 58 589

email directly: silke.glasstetter@profibus.com, www.profibus.com

In the event of overbooking, the order in which bookings are received will be decisive.

PROFIBUS & PROFINET International, Banner advertising